

## DANIEL SWANSON

Rockford, IL

[DanSwanson2070@gmail.com](mailto:DanSwanson2070@gmail.com)

[My LinkedIn Profile](#)

[My Graphics Portfolio](#)

[My Motion Graphics/Animation Portfolio](#)

***Instructional Design/e-Learning Manager with skills in e-learning development, instructional design and front-end education graphics/3D animation/motion graphics.***

### SKILLS

- Instructor
- Graphic Design
- Learning Architect
- Learning Technologies/LMS
- Staff management
- Design development
- Course Development
- 3D animation
- Adult learning technology development
- Instructional Design
- Distance Learning Platforms
- Project Management

### SOFTWARE PROFICIENCY

- Learning Management Systems (LMS)
  - Blackboard, eCollege, Moodle, Canvas, Embanet, Master Control
- Autodesk Maya, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat Professional, Adobe Captivate 5&8, Articulate Storyline 2, Adobe After Effects (Red Giant, Element 3d), Adobe Audition, Maxwell Render, Microsoft Office, 360 and Microsoft Project, Jira, Dovico, Plus many more...
- **Home Office Includes: Windows 10, High-Speed Internet, and Telephone, Fax, Scanner, Printer/Copier**

### WORK HISTORY

#### **Senior Trainer, NorthStar Medical Radioisotopes, LLC**

[NorthStar, LLC](#), Beloit, WI

Product Strategy, Innovation, and Development

**12/2017-4/1/2018**

A part-time position till April 1st, 2018.

- Update PowerPoints, created Adobe Captivate learning modules for nuclear medicine and safety training. This includes all graphics creation, animations with Adobe After Effects and sound design with Adobe Audition.
- Script writing for voice-over work. Writing assessments and quizzes for the Master Control database and LMS.

**Associate Learning Architect, PSID - University of Miami Partnership**  
[Laureate Education, Inc.](#), Miami, FL  
Product Strategy, Innovation, and Development  
**10/2015-5/1/2017**

This is an expanded/managing Sr. Instructional Design/ Course Dev. role:

- Developed and managed the U of Miami's online Master's of Sport Administration program, providing overall design, HTML, and working with professors on course changes.
- Oversaw the design, development, and implementation of learning products (e.g., academic programs) in the Blackboard LMS through close collaboration with academic and business representatives of partner institutions/organizations.
- Subject matter expert in e-learning development. Worked with a range of internal and external academic experts to ensure adherence to product design decisions, business requirements, and academic expectations. Work includes the MBA, Finance, Accounting, Health Informatics and Political Science departments.

**Multimedia Communications Associate, Medical Education & Evaluation**  
University of Illinois College of Medicine at Rockford, Rockford, IL  
**2/2013-4/2014**

- Front-end Blackboard LMS administrator
- Echo 360 video archive administrator.
- Creating lecture videos with Adobe After Effects. These include titles, and additional media such as still images, sounds and motion graphics
- Animations and medical illustration with Autodesk Maya
- Training materials with Adobe Captivate, Articulate Storyline, SCORM 2004
- Creating soundboards in Adobe Flash, such as cardiology sounds. These are used as teaching materials
- Adding additional content, such as video or motion graphics, to current PowerPoint presentations
- Created a 200+ page Apple iBook for the psychiatry clerkship

**Adjunct Professor of Fine Art (Distance Learning/Online)**

-Subject Matter Expert (SME) & Project Management/Course Development

**3/2003-4/2010** (over 20+ separate courses taught and developed)

**NOTE: I worked for 4 separate universities during this time:**

**Experience for all colleges:**

- ❖ Instructed graphic design, animation and art foundation courses for distant learners.
- ❖ Trained and studied newest techniques for teaching adult learners.
- ❖ Lectured live online, and taught current art topics, design and techniques.
- ❖ Contracted addition work as course developer, using Adobe Captivate and Articulate Storyline
- ❖ Participated in yearly training for teaching accreditation.
- ❖ Provided support in coordinating courses, and grading.
- ❖ Provided one-on-one support for students through email, phone, and in-course messaging.
- ❖ Course development and Instructional design, working with SMEs on a team.
- ❖ Experience with eCollege, Embanet and proprietary distance learning platforms

- (1) [Baker College Online](#), Flint, MI (1/2010-6/2010)
  - Developed two online Autodesk Maya courses, GSD 401 and GSD 411
  - Managed with my Baker co-worker remotely to stay on time and within budget
  - Acted as online adjunct instructor for both courses.
  - Acted as SME for this project
- (2) [Academy of Art University](#), San Francisco, CA. (1/2010-6/2010)
  - Developed an *Intro to Adobe After Effects* for the MFA program
  - Syllabus, content, lectures, assignments written by myself.
- (3) [The Art Institute of Pittsburgh Online](#) Pittsburgh, PA (2/2005-6/2008)
  - Project management, Course Development, SME and Instructor.
  - Project managed the development of four courses.
  - Coordinated work and timelines with NIIT eLearning in India.
  - Project completed on time and under budget.
- (4) [American Intercontinental University](#) Hoffman Estates, IL (3/2003-5/2005)

## EDUCATION

### [Miami International University of Art and Design](#), Miami, FL

#### **Masters of Fine Art- Computer Animation**

GPA 3.70/4.0

Specialist in Autodesk Maya software, with motion capture experience (Filmbox)

Texture development with Adobe Photoshop

Full character development, from conception on paper to full Maya renders

Full storyboard and concept development, editing and compositing with Adobe After Effects

### [University of Illinois @ Chicago](#), Chicago, IL

#### **Bachelor of Fine Art- Photography/Film/Electronic Media**

GPA 3.23/4.0

Minor-Art History, concentration in Renaissance/Modern painting

## AFFILIATIONS

National Art Education Association (NAEA) [www.naea-reston.org](http://www.naea-reston.org)

First post-graduate initiate, Delta Chi Fraternity, Western Illinois University Chapter